

Potsdam Science Park

EVENTS 2024



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POTSDAM SCIENCE PARK
ACADEMY

Mar 06 Besserer Zugang zu Kunden, Fördermitteln und Forschungsergebnissen über das AiF InnovatorsNet

📍 Online

👤 Dr. Marko Häckel (AiF - Arbeitsgemeinschaft industrieller Forschungsvereinigungen „Otto von Guericke“ e.V.), Jan Kremer (Founder AiF InnovatorsNet)

Mar 18 From Research to Market (BPW)*

📍 GO:IN, Seminar Room

👤 Dr. Ursula La Cognata (ybe - Your Biotech Experts)

Apr 22 Financial Planning (BPW)*

📍 Online

👤 Stefanie Rätker (Business & Career Coach)

Apr 24 Unterweisung für S1 und S2 Gentechnik-Labore mit Teilnahmebescheinigung – in German

📍 GO:IN, Seminar Room

👤 Christian Lange (BioSafety4U)

May 13 Effective Data Management for Biotech Companies

📍 Online

👤 Dr. Mariana Vaschetto (Collaborative Drug Discovery, CDD VAULT)

May 22 Pitch Training – Convince with Your Start-up Idea! (BPW)*

📍 GO:IN, Seminar Room

👤 Julia-Toni Reiche (DialogWerk®)

May 23, 24, 27 Startup Insights: Fundraising Masterclass

📍 Online

👤 Erdiņç Koç (MediaTech Hub Accelerator am Hasso-Plattner-Institut)

Jun 10 Project Funding – Increase the Competitiveness of Your Company With Grants

- 📍 Online
 - 👤 Ron Heynlein (ATeNe GmbH)
-

Sept 10 Creation of Academic Spin-Offs: Transition from the Academic Sphere to the Commercial Sphere

- 📍 GO:IN, Seminar Room
 - 👤 Prof. Dr. Hans-Eric Rasmussen-Bonne (Weitnauer Partnerschaft mbB)
-

Sept 6 Plan Your Future Career

- 📍 GO:IN, Seminar Room
 - 👤 Tina Stavemann + Dr. Grazia Annunziata (Standortmanagement Golm GmbH)
-

Oct 23 From Office to Lab – Welche Genehmigungen brauche ich? – in German

- 📍 GO:IN, Seminar Room
 - 👤 Christian Lange (BioSafety4U)
-

Nov 13 German Tax Law for Startups

- 📍 Online
 - 👤 Götz Friederich (Sozietät Kraft & Friederich GbR, Rechtsanwälte & Steuerberater)
-

Nov 28 Discover Your Entrepreneurial Potential

- 📍 GO:IN, Seminar Room
- 👤 Tina Stavemann + Dr. Grazia Annunziata (Standortmanagement Golm GmbH)



Anmeldung /
Registration
via QR-Code

Tuesday every 4 weeks **WFBB Startup Q&A and Internationalization**
Consultation for Start-ups and Scientists with a Start-up Idea!
👤 Dr. Kuang Dai (Wirtschaftsförderung Land Brandenburg GmbH, WFBB)

First Wednesday of the month **Funding Programmes and Loans Q&A - ILB and WFBB Consultation**
Advice for Companies on Funding Opportunities in Brandenburg
👤 Dietmar Koske (Investitionsbank des Landes Brandenburg, ILB) and Bastian Kuhse (Wirtschaftsförderung Land Brandenburg GmbH, WFBB)

Individual appointments on request **BACB Entrepreneur in Residence**
Advice and Consulting from an Experienced Entrepreneur
👤 Various Experts from the Business Angels Club Berlin-Brandenburg e.V.

Tuesday every 4 weeks **EXIST Q&A: From Science to Start-up**
Advice from an EXIST Consultant at the University of Potsdam
👤 Tommy Hammann

3 times per year **IP: Intellectual Property Law Q&A**
Patent right transfer and negotiation transfer challenges
👤 Prof. Dr. Hans-Eric Rasmussen-Bonne, LL.M. (Illinois) | Lawyer | Attorney-at-Law (New York) | Weitnauer Partnerschaft mbB
👤 Prof. (NNU) Dr. Frank Hammel | Lawyer | Specialist lawyer for intellectual property protection | Weitnauer Partnerschaft mbB

3 times per year **How to Ask Investors for Funding? Q&A**
Two Experienced Venture Capital Experts Answer Your Questions
👤 Dr. Angelika Vlachou, Biologist and Expert on Venture Capital and Investments in Life Science, Partner at HTGF
👤 Dr. Moritz Beissenhertz, Biochemist and Investment Director Life Sciences at Brandenburg Kapital GmbH



Feb 22 Wechseljahre & Kindererziehung: Das hormonelle Chaos gemeinsam gut bewältigen – in German**

👤 Dr. Daniela Bach

Mar 06, Jun 05, Sept 04 Resilience at Lunch

📍 Seminar Room at GO:IN

👤 Jörg Bergmann

Apr 11 Väter in Balance: Meistern der Doppelrolle in der modernen Arbeitswelt – in German**

👤 Jörg Bergmann

Apr 16 Social Health: How to Establish a Healthy Social Network in Germany

📍 Seminar Room at GO:IN

👤 Ariane Fürchtner

Apr 25 A Global Perspective on Nutrition and the Gut Microbiota*

👤 Dr. Sören Ocvirk

May 14 Gesund führen: Belastungen verstehen, erkennen und handhaben – in German*

👤 Kristina Trautmann

May 28 Health oriented Leadership: Sustaining Health and Workplace Output*

👤 Jörg Bergmann

Sept 09 Hochprozessierte vs. unverarbeitete Lebensmittel: Warum selbst kochen gesund ist – in German**

👤 Prof. Dr. André Kleinridders

Sept 10 Highly Processed vs. Unprocessed Foods: Why Cooking at Home Is Healthy**

👤 Prof. Dr. André Kleinridders

*online

**This online workshop will be recorded and made available to all participants for 14 days afterwards.

In cooperation with:

BARMER



Anmeldung /
Registration
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COMMUNITY & NETWORKING

SITE TOUR



COMMUNITY & NETWORKING

Get to know the Potsdam Science Park with its world-renowned Fraunhofer and Max Planck research institutes and the University of Potsdam. Learn about opportunities for companies and start-ups at one of the biggest science destinations in the German capital region. The site management team (Standortmanagement Golm GmbH) will introduce you to our growing Life Sciences ecosystem!

Join our Site Tour



Anmeldung /
Registration
via QR-Code

- 📍 GO:IN, Seminar Room
February 1 / April 4 / July 4 / October 10
- 🕒 4.00–5.00 p.m.



BUSINESS AND BEER

Meet up with the Potsdam Science Park community: Join our next event in casual atmosphere at the GO:IN building and get to know fellow scientists, various startup teams, employees from next door and the location management team!

- 📍 GO:IN, Seminar Room
Every 1st Thursday of the Month
- 🕒 4.00–6.00 p.m.



LUNCH & LEARN

COMMUNITY & NETWORKING

Lecture Series at the Potsdam Science Park

Tuesdays or Thursdays 12.00 – 1.00 p.m.

In the LUNCH & LEARN format, present and past actors of the Potsdam Science Park provide valuable insights into current research topics, successful jobs outside academia or their journeys as company founders.



Anmeldung /
Registration
via QR-Code

Feb 15 **Making Colours with Cellulose**

- 🏠 Max Planck Institute of Colloids and Interfaces (MPICI)
- 📍 Max Planck Campus, Main Building, Seminar Room
- 👤 Prof. Dr. Silvia Vignolini, Director MPICI

Mar 14 **Teaching Genetics by Bringing Plants Back Into the Classroom**

- 🏠 Founder of Mendel in a Box
- 📍 GO:IN, Seminar Room
- 👤 Bryan Nowack, University of Potsdam

Apr 16 **From Lab to Lobby – Advocating for Research**

- 🏠 Science policy advisor, Max Planck Society - Department of Science Policy and Strategy Processes
- 📍 Max Planck Campus, Main Building, Seminar Room
- 👤 Dr. Sarah Young, Alumna MPICI

May 30 **Current Drug Discovery Accelerates With Integrated CRO Services**

- 🏠 NUVISAN ICB GmbH
- 📍 GO:IN, Seminar Room
- 👤 Dr. Krzysztof Brzezinka, Alumnus University of Potsdam

Jun 11 How Do Plants Stop Transmission of Viral Diseases to Their Progeny?

- 🏠 Max Planck Institute of Molecular Plant Physiology (MPI-MP)
 - 📍 Max Planck Campus, Main Building, Seminar Room
 - 👤 Dr. Marco Incarbone, Max Planck Research Group Leader MPI-MP
-

Sept 12 Embarking on Your Personal Odyssey: Insights Gained During my Career Transition

- 🏠 Corbiota GmbH, Chief Technology & Product Officer
 - 📍 Max Planck Campus, Main Building, Seminar Room
 - 👤 Dr. Camila Caldana, Former employee MPI-MP
-

Oct 01 Functional Nanomaterials as an Opportunity to Advance Reliability And Sensitivity of Rapid Test Technologies for the Point-Of-Care and In-Field Use

- 🏠 Fraunhofer Institute of Cell Therapy and Immunology, Branch Bioanalytics and Bioprocesses (IZI-BB)
 - 📍 Fraunhofer Campus
 - 👤 Prof. Antje Bäumner, Director FH IZI-BB
-

Nov 19 Behind the Scenes: The Upsides and Downsides of Industry Experience

- 🏠 University of Erlangen-Nuremberg
- 📍 Online
- 👤 Dr. Pablo Jimenez Calvo, Alumnus MPICI

Supported by Weitnauer Partnerschaft mbB, WFBB, CLUSTER GESUNDHEITS-
WIRTSCHAFT BERLIN BRANDENBURG and Co-funded by the European Union.



Die Cluster werden unterstützt von
Wirtschaftsförderung
Brandenburg | **WFBB**



Mar 20 **So verschieden sind Menschen – Führung von Teams unter Diversitätsaspekten (neu) denken – in German (POGS)**

📍 Wissenschaftsetage, Bildungsforum Potsdam

👤 Dr. Matthias Schwarzkopf

Apr 23 – 26 **IEL: International Entrepreneurship Lab (PT)**

📍 Castelló Spain

May 4 **Potsdamer Tag der Wissenschaften**

📍 Wissenschaftspark »Albert Einstein«, Telegrafenberg Potsdam

May 15 **Führung Digital – Führungskompetenzen für die digitale Transformation (Infoveranstaltung. Programmstart September 2024) – in German (POGS)**

📍 Wissenschaftsetage, Bildungsforum Potsdam

👤 Anna Hoffmann

Jun 03 **Rooftop Pitch Potsdam**

Connecting Startups With Investors for Early-Stage Financing

📍 Wissenschaftsetage, Bildungsforum Potsdam

Aug 20 – 23 **PEELx: Potsdam Entrepreneurship Experience Lab (PT)**

📍 Campus Griebnitzsee

Oct 14 – 15 **PSP Conference 2024 – Health**

Hightech Innovation Forum for Science and Cooperation Partners


📍 Fraunhofer Conference Center, Potsdam Science Park



Looking for Office, Lab or Co-Working Space
in the Heart of the Science Park? Contact Us!

CONTACT

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14476 Potsdam

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Find our latest programme here.

Bildnachweise

S. 1, S. 2, S. 4, S. 10, S. 15
©sevens+maltry
S. 8
©istock – franckreporter
S. 11
©istock – kieferpix

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Wirtschaftsförderung
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Standort. Unternehmen. Menschen.



Potsdam Transfer



Investitionsbank
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Brandenburg **ILB**

 High-Tech Gründerfonds

 **BPW**
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Brandenburg Kapital | **ILB**

 Potsdam
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School


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 **Weitnauer**

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GRÜNDEN
IN BRANDENBURG
DURCHSTARTEN

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