



POTSDAM  
SCIENCE  
PARK



EUROPEAN UNION

European Regional  
Development Fund

Potsdam Science Park

# Business Events 2022



# Startup Academy Program 2022

WORKSHOPS AND EVENTS FOR SCIENTISTS AND FUTURE ENTREPRENEURS

Mar 25th      **Productive Business Meetings**  
How to Set Up Meetings That Support Your Start-up Team  
Konstanze Bittmann, Bona Dea Coaching

Apr 1st      **WFBB: Innovation Pathway for Startup Creation**  
Néstor Rodríguez, Atrineo

Apr 8th      **Outsmarting Yourself**  
Priority Setting, Self-organization & Procrastination  
Gabriela Schweinberger

Apr 29th      **Startup Pitch**  
How to Convince Your Audience  
Nadine Lux, sciencehoch3

May 13th      **BPW: From Research to Market**  
Transforming Your Research Results Into a Business Idea  
Néstor Rodríguez, Atrineo

May 20th      **WFBB: Business Model Design**  
The Way to Your Innovative Business Idea  
Dr. Arndt Schwaiger

Jun 1st      **Funding Opportunities and Investments**  
Meet Representatives of Common Funding Programs and Investors  
Experts from ILB, Brandenburg Kapital, HTGF,  
Berliner Volksbank, Potsdam Transfer and WFBB



Jun 3rd

in  
german

## **Investition, Innovation und Digitalisierung**

Praxisbezogener Einstieg in die Förderlandschaft

Ron Heynlein, ATeNe

largely  
**ONLINE**

Jun 10th

face-  
to-face

## **Design Sprints for Scientists**

From Idea to Prototype in Half a Day

Dipl.-Ing. Yiheng Cen, TOM SPIKE



Jul 1st

## **Successful Team Dynamics in Start-up Teams**

How to Collaborate Effectively as a Team

Konstanze Bittmann, Bona Dea Coaching

Sept 2nd

## **Founding a GmbH**

Legal Aspects of Startups

Götz Friederich, Sozietät Kraft & Friederich GbR

Sep 9th

## **BPW: Becoming an Entrepreneur**

by Writing Your Bankable Business Plan

Anett Lommatzsch, manus ordinans

Sep 23rd

**German Tax Law For Startups**

Learn What Really Is Important

Götz Friederich, Sozietät Kraft & Friederich GbR

Nov 11th

**Allianz: Insurances for Startups**

Better Safe than Sorry

Max Grömer& David Patrick Kundler, Allianz

Nov 18th

**Project Management Basics**

Why Project Management Is Not All About

Tools and Methods but Also a People Business

Gabriela Schweinberger

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ALL WORKSHOPS ARE USUALLY HELD IN ENGLISH. SESSIONS DO NOT BUILD ON EACH OTHER AND CAN BE ATTENDED INDEPENDENTLY. WE CHARGE A NO-SHOW FEE.

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# Q&A Sessions

60 mins  
**ONLINE**  
engl. or german

Every 2nd  
Tuesday

## **WFBB Startup Q&A**

Get Advice on Funding Opportunities and Available Support in Brandenburg!

*Kuang Dai, WFBB*

Monthly  
Thursdays

## **WFBB Funding and Networking Q&A**

Advice for Companies on Funding Opportunities in Brandenburg

*Bastian Kuhse, WFBB*

Bi-monthly  
Thursdays

## **BACB Entrepreneur in Residence**

Advice and Consulting from an Experienced Entrepreneur

*Experts from the Business Angels Club Berlin-Brandenburg e.V.*

individual  
appointments  
possible

Every 2nd  
Tuesday

## **Potsdam Transfer: EXIST Q&A**

Get Advice on Exist Scholarship and Other Support

*Dr. Till T. Meiling, Potsdam Transfer*



# Further Events

On various  
Tuesdays

## **Science2Go | Future2Go**

Monthly Research Topics and Interesting Career Paths From the Potsdam Science Park Presented at Our \*2Go Lecture Series

May 16th

## **Rooftop Pitch Potsdam**

Connecting Startups With Investors for Early-Stage Financing

Sep 15th

## **Potsdamer GründerTag**

Oct 20th

## **Potsdam Science Park Conference**

Biggest Conference of the Potsdam Science Park Focusing on Research, Technologies and Companies

Nov 22nd

## **GründungsTreff Potsdam „Go International“**



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LOOKING FOR A LABORATORY OR CO-WORKING SPACE  
IN THE HEART OF THE SCIENCE PARK? CONTACT US!

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# Our Partners

## **Economic Development Agency Brandenburg (WFBB)**

The Economic Development Agency of the State of Brandenburg offers the full range of relocation services and supports you in finding an appropriate site and a skilled workforce, applying for business incentives and getting in touch with technology-oriented partners.

## **Potsdam Transfer - University of Potsdam**

Central institution for knowledge and technology transfer at University of Potsdam. With our service areas Transfer Service, Start-up Service, Innovative Hochschule Potsdam and the Coordination Office for Continuing Education, we offer a holistic approach for students, employees and Alumni of the University of Potsdam and a wide range of events and advice.

## **PoGS – Potsdam Graduate School**

The PoGS' Science meets Market (EPE) program provides basics of entrepreneurship, management skills and key competences for a possible career outside science in business, society or industry. Workshop language: German.

## **Leistungszentrum »Integration biologischer und physikalisch-chemischer Materialfunktionen«**

The Startup Universe of the Fraunhofer-Gesellschaft supports young entrepreneurs and brings together founders, makers and thinkers from research and science.

## **Gründerforum Potsdam**

The network is coordinated by the department of economic development Potsdam and comprises any activities such as: Regional network of partners from business, science, culture, politics and administration to actively support business start-ups in all phases of the start-up process.

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Potsdam Transfer



Potsdam  
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Brandenburg | **WFBB**

Standort. Unternehmen. Menschen.



**ATeNe**



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