POTSDAM SCIENCE PARK

EUROPEAN UNION
European Regional Development Fund

Potsdam Science Park

Events 2023

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POTSDAM SCIENCE PARK ACADEMY

BUSINESS EVENTS

Feb 20 – Feb 21 | Feb 27 – Feb 28 PoGS: Wirtschaftswissen kompakt – in German

- online
- Dr. Alexander Egeling (Trainer und Coach für Management, Karriere und Kommunikation)

Mar 14 BPW: Online Marketing – in German

- GO:IN1, Seminar Room
- Toni Wolter (BusinessManufaktur)

Mar 15 Plan Your Future After PhD

- GO:IN1, Seminar Room
- Tina Stavemann and Maria Grazia Annunziata (Standortmanagement Golm GmbH)

Mar 23 Praxisseminar Forschungszulage – Antragstellung, Umsetzung im Unternehmen und rechtliche Absicherung geförderter Projekte – in German

- online
- Dr. Björn Mamat (ifectis Innovationsförderung), Martin Kopf (HSP STEUER), Dr. Markus Brock (SKW Schwarz)

Apr 12 BPW: Project Management – How to Manage Your Project From Kickoff to Success

- GO:IN1, Seminar Room
- Anett Lommatzsch (manus ordians, Unternehmensberatung)

Apr 18 Academic Spin-Offs: Stakeholders, Interests, Challenges

- GO:IN1, Seminar Room
- Prof. Dr. Hans-Eric Rasmussen-Bonne (Weitnauer Partnerschaft mbB)

May 22 BPW: Pitch Training

- GO:IN1, Seminar Room
- Julia-Toni Reiche (DialogWerk®)

BUSINESS EVENTS

Jun 2 **Investition, Innovation und Digitalisierung – Praxisbezogener Einstieg in die Förderlandschaft – in German**

- online
- Ron Heynlein (ATeNe GmbH)

Jun 14 **PoGS: Wissenschaft und Unternehmertum – Wege zu deinem ersten eigenen Geschäftsmodell – in German**

- Potsdam Graduate School, Bildungsforum, Potsdam
- Dr. Katja Puteanus-Birkenbach (Hochschuldozentin, Lehr- und Gastbeauftragte FU Berlin, FOM, Universität Potsdam)

Jun 22 **Enabling Effective Data Management for Companies**

- online
- Dr. Mariana Vaschetto (Collaborative Drug Discovery, CDD VAULT)

Jun 28 – Jun 29 **PoGS: Karrierestrategien und Laufbahnplanung für PhDs – in German**

- online
- Dr. Julia Lindenmair (Training & Coaching im Wissenschaftsbereich)

Sept 22 – Sept 23 **PoGS: Potential Check für Promovierende und Promovierte – in German**

- Potsdam Graduate School, Bildungsforum, Potsdam
- Berater:innenteam aus Teammitgliedern der POGS und 3 externen Expert:innen

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Oct 18 **Plan Your Future After PhD**

- GO:IN1, Seminar Room
- Tina Stavemann and Maria Grazia Annunziata (Standortmanagement GmbH)

Nov 7 **Spin-Offs: Legal Issues in the Early Stages – The Appropriate Legal "Dress"**

- GO:IN1, Seminar Room
- Prof. Dr. Hans-Eric Rasmussen-Bonne (Weitnauer Partnerschaft mbB)

Q&A SESSIONS

in German and English

Every 2nd Tuesday

WFBB Startup Q&A and Internationalization
Get Advice on Funding Opportunities and Available Support in Brandenburg
online
Kuang Dai (Wirtschaftsförderung Land Brandenburg GmbH, WFBB)

First and third Wednesday of the month

ILB + WFBB Q&A on Funding Opportunities
Advice for Companies on Funding Opportunities in Brandenburg
online
Dietmar Koske (Investitionsbank des Landes Brandenburg, ILB) and Bastian Kuhse (Wirtschaftsförderung Land Brandenburg GmbH, WFBB)

Individual Appointments on Request

BACB Entrepreneur in Residence
Advice and Consulting from an Experienced Entrepreneur
online
Various Experts from the Business Angels Club Berlin-Brandenburg e.V.

Every 2nd Tuesday

Potsdam Transfer: EXIST Q&A
Get Advice on Exist Scholarship and Other Support
Dr. Till T. Meiling (Potsdam Transfer)

Event Organiser
PT – Potsdam Transfer
PoGS – Potsdam Graduate School
BPW – Business Plan Wettbewerb

To register for an event, please click on the respective event title or click here to go to our Events website.

HEALTH WORKSHOPS

Feb 28 **Meditation – Ein Allheilmittel für jeden Menschen? – in German**
Ariane Füchtner

Mar 29 **Healthy Self Leadership**
GiB – Gesundheit in Bewegung GmbH

Apr 26 **Der Einfluss der Ernährung auf Alterungsprozesse – in German**
Prof. Dr. Kristina Norman

Jun 27 **Gesund führen: Belastungen verstehen, erkennen und handhaben – in German**
Kristina Trautmann

Jun 28 **Healthy Leadership: Understanding, Recognizing, and Managing Stress**
Kristina Trautmann

Sept 19 **A new Perspective on Nutrition, Gut and Depressive Feelings**
Prof. Dr. André Kleinridders

Sept 20 **Eine neue Sichtweise auf Ernährung, den Darm & depressive Gefühle – in German**
Prof. Dr. André Kleinridders

Oct 19 – Nov 14 **E-Learning „Männergesundheit“ – in German**

To register for an event, please click on the respective event title or click here to go to our Events website.

In cooperation with:

BARMER

Die Techniker

COMMUNITY & NETWORKING

SITE TOUR

Would you like to get to know the Potsdam Science Park and learn more about the world-renowned research institutes and the University of Potsdam as well as opportunities for companies and start-ups at this special future location in the capital region? The location management team (Standortmanagement Golm GmbH) will introduce you to the Science Park.

- In Front of the GO:IN Building
  Every 1st Thursday of the Month
- 4.00 – 5.00 P.M.

To join our site tour, please click here!

BUSINESS AND BEER

Meet up with the Potsdam Science Park community: Join our next event in casual atmosphere at the GO:IN building and get to know fellow scientists, various startups teams, employees from next door and the site management team!

- In the Foyer of the GO:IN Building
  Every 1st Thursday of the Month
- 5.00 – 7.00 P.M.

Come & Talk!
January 5 | February 2 | March 2
April 6 | May 4 | June 1 | July 6
August 3 | September 7 | October 5
November 2 | December 7

FUTURE2GO & SCIENCE2GO

Lecture series at the Potsdam Science Park
Tuesdays or Thursdays 12.00 – 1.00 pm

Future2Go is welcoming back alumni of the various institutes of the Potsdam Science Park who will talk about their career paths. Students, PhDs and Post-Docs will get insights about alternatives to the academic career option.

Science2Go is an informal lecture series aiming to present research currently conducted at the Potsdam Science Park. The lecture addresses researchers, staff working at, and people living nearby the Science Park who can get insights about other research topics and neighbor institutions.

Supported by Weitnauer Partnerschaft mbB, WFBB and Health Capital Berlin Brandenburg.

To register for an event, please click on the respective event title or click here to go to our Events website.

Feb 21 **Science2Go: Building Materials with Sugars**

- Max Planck Institute of Colloids and Interfaces (MPICI)
- Max Planck Campus, Main Building, Seminar Room
- Dr. Martina Delbianco, Group leader, MPICI

Mar 28 **Future2Go: Life Adventures: Resilience in a Changing World**

- Bioeconomy Futures
- Max Planck Campus, Main Building, Seminar Room
- Dr. Elspeth MacRae (Guest of the Max Planck Institute of Molecular Plant Physiology, MPI-MP)

Apr 18 **Future2Go: Supporting a Sustainable Transformation and the Challenges of the Co-pilot Seat**

- Nanotechnology Consultant – Innovation Manager Co-founder Polyhedra Labs gUG (labs.polyhedra.eu)
- GO:IN1, Seminar Room
- Dr. Rodrigo Pérez-García (Alumnus of the Max Planck Institute of Colloids and Interfaces, MPICI)

May 9 **Science2Go: Next-Generation Electronics with Soft Halide Perovskites – From Single and Multijunction Photovoltaics for Space and Earth to Medical Radiation Detectors**

- University of Potsdam
- GO:IN1, Seminar Room
- Dr. Felix Lang, Group leader, UP

Jun 20 **Science2Go: Revealing Cosmic Mysteries through Multi-Messenger Astrophysics**

- Max Planck Institute for Gravitational Physics (AEI) & University of Potsdam
- GO:IN1, Seminar Room
- Prof. Dr. Tim Dietrich, Group leader, AEI, UP

Sept 14 **Science2Go: Making Colours with Cellulose**

- Max Planck Institute of Colloids and Interfaces (MPICI)
- Max Planck Campus, Main Building, Seminar Room
- Prof. Dr. Silvia Vignolini, Director of MPICI

Nov 7 **Science2Go: Secret Helpers in the Underground: How Plants Interact with Symbiotic Fungi for Improved Nutrition and Growth**

- Max Planck Institute of Molecular Plant Physiology, MPI-MP
- Max Planck Campus, Main Building, Seminar Room
- Prof. Dr. Caroline Gutjahr, Director of MPI-MP

Nov 21 **Future2Go: The Journey of Funding a Biotech Startup**

- CEO of PerioTrap Pharmaceuticals GmbH
- GO:IN1, Seminar Room
- Pierre Tangermann (Former employee of the Fraunhofer IZI-BB)

FURTHER EVENTS

Mar 24 – Mar 27 **PT: International Entrepreneurship Lab**
Experience to work on a real-life startup project in intercultural and interdisciplinary teams
Oslo

Aug 8 – Aug 11 **PT: Potsdam Entrepreneurship Experience Lab**
Summer startup bootcamp with workshop-life-balance
Potsdam

Jun 12 **Rooftop Pitch**
Connecting Startups With Investors for Early-Stage Financing
Potsdam

PT: Startup Story Night
Personal Startup Stories, Networking, Drinks & Snacks

Apr 26 **Fuckup Stories**
Jun 28 **Food Startups**
Dec 6 **Health Startups**

Oct 9 – Oct 10 **PSP Conference**
Conference for Ideas and Developments to Shape the Future in a Sustainable Way – With Science, Founders and People Interested in Innovation
Fraunhofer Conference Center

OUR PARTNERS

Potsdam Transfer – University of Potsdam

Central institution for knowledge and technology transfer at University of Potsdam. With our service areas Transfer Service, Start-up Service and the Coordination Office for Continuing Education, we offer a holistic approach for students, employees and Alumni of the University of Potsdam and a wide range of events and advice.

PoGS – Potsdam Graduate School

PoGS is the competence and advisory centre for young and advanced scientists.

Economic Development Agency Brandenburg (WFBB)

The Economic Development Agency of the State of Brandenburg offers the full range of relocation services and supports you in finding an appropriate site and a skilled workforce, applying for business incentives and getting in touch with technology-oriented partners.

High-Performance Center "Integration of Biological and Physical-Chemical Material Functions" (Leistungszentrum „Integration biologischer und physikalisch-chemischer Materialfunktionen")

The Startup Universe of the Fraunhofer-Gesellschaft supports young entrepreneurs and brings together founders, makers and thinkers from research and science.

Gründerforum Potsdam

The network is coordinated by the department of economic development Potsdam and comprises any acitivities such as: Regional network of partners from business, science, culture, politics and administration to actively support business start-ups in all phases of the start-up process.

Business Angels Club Berlin-Brandenburg e.V.

The BACB supports young companies with its network, expertise and capital. With over 120 members, the BACB is the largest business angel network in the Berlin-Brandenburg metropolitan region. Its members invest in disruptive and innovative business models across all industries. The focus is on first-class diverse teams, especially from Berlin and Brandenburg.

Business Promotion Bank in the Federal State of Brandenburg (Investitionsbank des Landes Brandenburg)

The ILB is the central development institution of the state of Brandenburg. On behalf of the state of Brandenburg, it promotes and finances public and private investment projects in the areas of business, infrastructure, housing and employment. It advises and supports start-ups and companies in Brandenburg.

Looking for Office, Lab or Co-Working Space
in the Heart of the Science Park? Contact Us!

CONTACT

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European Regional Development Fund

LAND BRANDENBURG
Ministry of Finance and for Europe

Wirtschaftsförderung Brandenburg | WFBB
Standort. Unternehmen. Menschen.

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Fraunhofer

Investitionsbank des Landes Brandenburg ILB

Universität Potsdam Potsdam Transfer

STARTUP SERVICE

Universität Potsdam Potsdam Graduate School

Business Angels Berlin-Brandenburg

BPW #wirgründen

POTSDAM Landeshauptstadt Potsdam

Weitnauer

ATeNe

KNAPPWORST STEUERBERATUNG

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